

A scenic view of a Copenhagen harbor. In the foreground, a red and white boat is docked. Behind it, a row of colorful historic buildings with many windows lines the waterfront. The sky is blue with some clouds. The water in the foreground is dark and reflects the buildings and sky.

ISPOR Europe  
2-6 November 2019  
Copenhagen, Denmark

The Clinical Outcomes Solutions'  
Insider Guide to Copenhagen

# The COS team looks forward to seeing you in Copenhagen!

**Clinical Outcomes Solutions** is committed to continuous, dedicated support across all facets of clinical outcomes research to assist with value driven decisions for informing patient care.

With a specific focus on clinical outcome assessments, we are specialized in measuring and understanding patient reported outcomes, clinician reported outcomes, observer reported outcomes (e.g., parent, teacher or guardian), performance outcomes, and screening tools in the context of specific clinical conditions.

Our Directors and team would be pleased to meet you in Copenhagen.  
Do get in touch via email/phone to arrange a meeting.

## ISPOR Europe 2019: Copenhagen, Denmark

*Bella Center Copenhagen, Center Boulevard 5, DK-2300 Kobenhavn S*



### New PDMA Team

We have pleasure in announcing the assembly of a new team within Quantitative Sciences at COS, the 'Prospective Data Management and Analytics' (PDMA) team. The workflow for this team is to design all data collection modalities in terms of online platform, data structure, and data quality review as well as contribute to the design and implementation of all mixed-methods analysis plans. This is led by Helen Doll our Strategic Lead, Quantitative Sciences.

Did you know COS is on social media? Find us here:



Clinical Outcomes Solutions



COS\_COA

# The COS team will be presenting at ISPOR as follows:

- 1** **Hudgens S, Pelletier C, Newton L, Howerter A, Gaines J, Keith S, Ung B, Udeze C, Evans C.**  
Disease burden in patients with mild psoriasis: group concept mapping (PSS23).  
Presented at the International Society for Pharmacoeconomics and Outcomes Research Europe 2019;  
November 2-6, 2019
- 2** **Keith S, Randall JA, Kelly K, Gibbons E, Daly P, Symonds T.**  
Using the VARK® model to aid qualitative data collection in pediatric patients (PNS385).  
Presented at the International Society for Pharmacoeconomics and Outcomes Research Europe 2019;  
November 2-6, 2019
- 3** **Randall JA, Guobye A, Hunter T, Newton L, Symonds T, Delbecq L, Naegeli A.**  
A qualitative study exploring the burden of ulcerative colitis among child, adolescent, and adult patients.  
Presented at the International Society for Pharmacoeconomics and Outcomes Research Europe 2019;  
November 2-6, 2019
- 4** **Li J, Kang J, Hunsche E, Hudgens S**  
The bleeding and pelvic discomfort scale - measuring patient-reported symptoms in uterine fibroids (PIH57)  
Presented at the International Society for Pharmacoeconomics and Outcomes Research Europe 2019;  
November 2-6, 2019



Innovative science to capture the patient voice



STRATEGIC ADVISORY PARTNERSHIP

# If you have free time, COS Recommends:



**Visit Strøget** - is at the heart of Copenhagen and is one of Europe's longest pedestrian streets. It starts by the City Hall Square and is most famous for its wealth of shops, from budget-friendly chains to some of the world's most expensive brands

**Strøget** - is also close to **Nyhavn**, where you can catch one of Copenhagen's famous tall ship rides or dine in one of its many restaurants. Look out for house number 20, where beloved Danish author Hans Christian Andersen was living in 1835 when he published his first volume of fairy tales.

A kingdom for more than 1000 years, Denmark has many magical castles and palaces, with their splendour and magnificently landscaped estates a delight to explore. We recommend **Amalienborg Palace**, **Rosenborg Castle** and the **King's Garden**, and **Christiansborg Palace**.

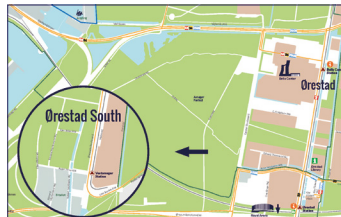
**ARKEN Museum of Modern Art in Ishøj** - south of Copenhagen, is home to one of Scandinavia's finest collections of contemporary art. The building itself - maritime architecture with its pointed stern - has won national and international recognition and is located just metres from the waterfront.

**Copenhagen's Cycle Routes** – hire a bike and experience Copenhagen's cycle bridges such as the iconic 'Bicycle Snake'. The views on offer are not to be missed!

**The Little Mermaid** - Of course, no trip to Copenhagen would be complete without a trip to see The Little Mermaid, the iconic bronze and granite sculpture at **Langelinje Pier**.

"I grew up spending summers in Denmark and love to visit Copenhagen so I'm delighted to share some of my favourite places in this beautiful city - Enjoy!"

Alex Barsdof - COS Director





## Eat/Drink

**Smørrebrød** - we recommend trying smørrebrød (literally spread bread, or open faced sandwich). This truly unique Danish food experience, is based on rye bread, with an unlimited choice of delicious toppings, from herring, to raw beef, seafood and egg.

**The Torvehallerne Market** - a wonderland of food! Within a glass hall, as well as the many outdoor stands, you can peruse traditional Danish fare, quality ingredients, and pick up goodies like wines, teas and chocolates, or sit in and enjoy a drink or snack in one of the many cafes.

**Hart Bageri** – there’s usually a queue at Hart Bageri but the excellent breads and pastries at this cool bakery are worth the wait, especially the sourdough loaves and divine double-baked croissants topped with almonds.

**Vandvid** – a restaurant experience in the South Harbour of Copenhagen, where you eat your dinner inside a floating houseboat. Here they serve food made from fresh and organic ingredients.



## Getting around

**Bella Center** - the venue for ISPOR Europe is the Bella Center, located the heart of Ørestad. Bella Center is also close to Fields, Scandinavia’s largest shopping centre, the Royal Golf Center and many protected natural areas, which are ideal for running and walking.

**Bella Center Metro station** - Copenhagen prides itself on having the most efficient and reliable public transport infrastructure in the world. The Bella Center itself has its own Metro station, ‘Bella Center’, with a journey time to Copenhagen city centre of ‘just a few minutes’ via the Metro line M1.

**A taxi from Bella Center** - to the city centre costs around DKK 200; a taxi to Copenhagen Airport costs around DKK 150-200.

**The Copenhagen City Pass** - gives you unlimited access to buses, trains, metro and harbour buses and is great value for money as well as making all parts of the city accessible.



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